







An analysis of gender diversity in the leadership of the community sector: Inaugural survey results

September 2012

# **Executive Summary**

Our landmark survey of gender diversity in the leadership of the community sector is both a good news and a bad news story.

In a sector where women comprise up to 85% of the workforce, women make up 51.4% of the board directors among organisations who responded to the survey. This compares favourably against the gender composition of both public and the private sector boards. However, women are less likely to be in the formal office bearer positions than men – the percentage never rises above 50%, meaning that over half of all formal positions reported are still held by men (only 44% of boards surveyed had a woman as a President; 37% as a Vice President; 31% as Treasurer; and 35% as Secretary).

It is an even more complicated story when factors such as financial turnover are introduced. Our groundbreaking Gender Disparity Index of Community Sector Boards shows that men are more likely than women to be on the boards of organisations with financial turnovers greater than \$30 million, and women are more likely than men to be on boards of organisations with a financial turnover of less than \$1 million. In our view, this may be linked to the under-representation of women on public and private sector boards – if women have experience in organisations with smaller financial turnover they may be reluctant to transfer to a board with a higher turnover, more likely in the private and government sector.

Interestingly, our research demonstrated that there is a strong positive trend between women's participation on boards and the percentage of an organisation's income being derived from government sources. As the level of income from government increases, women become more represented in the boardroom (see Figure 25). In this context, where Board members are more likely to be cognisant of the requirements associated with meeting government regulatory requirements, there is an interesting opportunity to explore how to strengthen the pathways from community sector to Government Boards.

While 85% of the community sector workers are reported to be women, senior management teams were reported as having a composition of 60% women and 40% men. This compares favourably with ABS data which shows 34.9% of management roles being held by women.<sup>1</sup> So at one level good news, but the same ABS data set showed that the health care and social assistance sector, which includes the community sector, had the largest gender pay gap in Australia, at 32.6%.<sup>2</sup> So, women are doing well in senior management in a sector that underpays them.

Alarmingly, we found very low levels of reporting among respondents with 101-200 equivalent fulltime staff positions to the Equal Opportunity in the Workplace Agency (**EOWA**), the agency tasked with supporting organisations to achieve gender equality in the workplace. With proposed amendments to the EOWA legislation before Parliament that would see more effective and consistent application of bans for non-compliant organisations doing business with government, possible consequences in relation to

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http://www.eowa.gov.au/Information\_Centres/Resource\_Centre/Statistics/Gender\_Pay\_Gap\_Fact\_Sheet\_ May\_2012.pdf

http://www.eowa.gov.au/Information Centres/Resource Centre/Statistics/Gender Pay Gap Fact Sheet May 2012.pdf

Commonwealth grants and financial assistance, and increased mechanisms to identify organisations that ought to report but are not, this has serious implications for the sector.

YWCA Australia, the Australian Council of Social Service and Women on Boards offer the findings of this report as a mechanism for generating increased awareness among community sector boards and senior management teams of the gender inequity currently facing women in the sector. It is our hope that in generating this awareness the community sector will strive to transform their gender bias and better harness the skills of women managers and board members.

# About the Project Partners

### YWCA Australia

YWCA Australia is the national association of YWCAs in Australia and is part of the World YWCA movement. We are a women-led organisation that achieves positive change by providing advocacy, programs and services for women, families and communities.

YWCAs undertake advocacy and deliver programs and services that develop the leadership and collective power of women and girls; support individuals, their families and communities at critical times; and promote gender equality and community strengthening.

# ACOSS

The Australian Council of Social Service is the peak body of the community services and welfare sector and the national voice for the needs of people affected by poverty and inequality.

ACOSS' vision is for a fair, inclusive and sustainable Australia where all individuals and communities can participate in and benefit from social and economic life.

### Women on Boards

Women on Boards (WOB) was founded to improve the gender balance on Australian boards. It is funded through subscriber fees and earnings from services to organisations seeking to improve gender diversity.

WOB partners with the corporate, government and non-profit sectors to hold events, host programs, create opportunities for women and coach and mentor them into career and director roles.

More than 14,000 women are registered with Women on Boards from all sectors and industries. The network has a large percentage of experienced and highly qualified female executives many of who are already professional non-executive directors or combining board work with their career roles.

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# Methodology

In 2011, to mark one hundred years of International Women's Day, YWCA Australia, the Australian Council on Social Service and Women on Boards collaborated to shine a light onto the representation of women on the boards and senior management teams of the community sector in Australia. The study coincided with the Fair Work Australia (**FWA**) consideration of the gender pay gap for community sector workers, and the finding from FWA that the sector was subject to gender-based pay inequality.

This project has been guided by a Reference Group comprised of representatives from YWCA Australia, ACOSS and Women on Boards:

- Dr Caroline Lambert, YWCA Australia Executive Director
- Ms Eleanor Whiteway, YWCA Australia Volunteer Intern
- Dr Cassandra Goldie, ACOSS Chief Executive Officer
- Dr Tessa Boyd-Caine, ACOSS Deputy Chief Executive Officer
- Ms Ruth Medd, Chair, Women on Boards
- Ms Terese Edwards, ACOSS Deputy President

Our particular thanks to Eleanor Whiteway for her commitment to the project, even when she had returned home after her six-month volunteer placement with YWCA Australia.

The primary research tool was an online survey. The survey was predominantly comprised of optional closed questions, with the opportunity for respondents to provide additional comments in a limited number of questions. Appendix A reproduces the survey questions.

The survey was distributed electronically via YWCA Australia, ACOSS and WOB networks, and survey data was collected between 16 November and 12 December 2011.

YWCA Australia and ACOSS both operate in the community sector as a federated or peak structure, with organisational members. Women on Boards was founded to improve the gender balance on Australian boards. Over 8,000 women have completed profiles with WOB and 41% of these are on a board. Many of these women are career Non Executive Directors. The most common board membership is with a not-for-profit board. The survey was distributed to Members and networks of the three organisations.

### Number of respondents

We received 746 responses to the survey. We asked respondents to state at the beginning of the survey whether they were not-for-profit (NFP) organisations or not. The number of NFP respondents to this survey was comparable to that of analogous surveys, including the annual *Australian Community Sector Survey* run by ACOSS. We did not provide a definition on NFP and received responses from a wide range of organisations. See below and Appendix B for further discussion.

Yes	662
No	77
No answer	7

Eighty nine percent of the respondents identified themselves as NFPs. We excluded all respondents who answered 'no' or did not give an answer from any further analysis. Consequently, references to 'the total number of organisations' and calculations of percentages in the following analyses refers to the 662 organisations that identified as NFPs. Furthermore, not all respondents answered every question, and for some questions invalid responses and outliers were also removed (see Appendix B). For that reason the question-specific sample size is indicated for each question. Appendix B reports on the data generated by the survey responses.

# Why Women's Leadership? Domestic and international data and human rights framework

The United Nations has, for many years, called on Governments to take more concerted action to strengthen women's leadership. The UN Convention on the Elimination of all forms of Discrimination Against Women (**CEDAW**) in particular recognises the importance of women, on equal terms with men, participating in "non-governmental organisations and associations concerned with the public and political life of the country". And yet, in Australia, there is no data to enable us to measure whether the NFP sector is achieving this.

Why do we care? The Reiby Institute report on ASX500 Women Leaders notes that ASX500 companies with women directors delivered an average return on investment over three years 10.7% higher than those without women directors. Companies with women directors delivered an average Return on Equity (**ROE**) over 5 years 11.1% higher than those without women directors, companies with women directors demonstrate higher ROE than those without women directors.

In the private sector business is making the case for women's leadership. Since 2007 McKinsey and Company have been releasing their annual "Women Matter" reports which have examined the strength and scope of women's leadership in companies across the world. The initial study demonstrated a link between women's leadership on the governing body and the company's performance, a finding reinforced by their 2009 survey of 800 business leaders that identified that leadership behaviours typically adopted by women are critical to performing well in the post-financial crisis world. The 2010 report, which confirms that women are still under represented in boards of corporations, focused on how to achieve gender diversity at top management levels. McKinsey have focused on this area because of the link between corporations identifying gender diversity as a priority and securing representation of women in high-level management roles (for example, Chief Executive Officer (**CEO**), Chief Operating Officer (**CEO**), and Chief Financial Officer (**CFO**).

A 2011 Deloitte Touche Tohmatsu report on women in the boardroom presented information on quotas and legislative measures to improve the representation of women on corporate boards. Norway, which has introduced quotas to ensure representation of women on private sector boards, had more than double the percentage of women on boards than the other eleven countries reported on.

The McKinsey "Women Matter" reports point to the importance of organisations identifying gender diversity as a key priority, with CEO commitment and women's individual development programs playing a particularly important part of successful strategies. From the YWCAs perspective, we know this to be the case. YWCAs globally and nationally have quotas in place to ensure that young women are represented in governance bodies of the organisation. Our experience demonstrates the importance of backing up quotas with culture changing development programs, such as the Board Traineeships offered YWCA bv of Canberra (http://www.eowa.gov.au/Case Studies/ docs/YWCA Canberra Case Study women% 20on%20boards.pdf) and their Women Out Front leadership program which provides women with short-courses on Director's duties and fora to explore women's leadership styles.

# Respondents: Geography and Areas of Work for the Organisations in the Sample

As noted in the methodology, we received a total of 746 responses, 77 were from non-NFP respondents and 7 gave no response to the question, leaving us with a sample size of 662. The following section of the report provides an overview of the demography of our respondents.

# Demographics

We asked respondents to tell us about their geographic location and the types of work they do.

# **Geographic Representation**



### Figure 1: Number of organisations working in each geographic region

Only area of operation Multiple areas of operation

Respondents (n = 656) work in every state and territory, as well as nationally and internationally. No state or territory was poorly represented. The largest number of NFPs are working in New South Wales (195 organisations), Victoria (157 organisations) and Queensland (140 organisations). The smallest numbers of respondents work in the Northern Territory (36 organisations).

In the larger states, New South Wales and Victoria, the majority of organisations worked only in that particular state, while in the smaller states and territories, ACT, Tasmania and NT, the majority of organisations working there were also working in other states. These data represent a good mix of local, national and international NFPs from every state.

# <u>Sector representation</u> Respondents were spread across a wide range of sectors (n = 653).



Figure 2: Number of organisations working in each sector

The majority of respondents work in the sectors of health (29%), education (24%), youth work (24%), women (23%) and disability (19%).

In all sectors, the majority of organisations working in that sector also work in at least one other sector, suggesting that most NFPs follow a multi-sector model of working (see Appendix B). The number of organisations in each sector who work in only that sector ranges from 3% (Aboriginal and Torres Strait Islander and income support) to 48% (law and justice and sport). 'Broad-spectrum' sectors, where the sector is defined by the customer (e.g. women, youth, elderly, Aboriginal or Torres Strait Islander people) were more strongly represented. 'Narrow-spectrum' sectors, where the sector is defined by the type of service it offers (e.g. law and justice, financial services) are more specialised, with between 40% and 50% of respondents working only in that sector.

One hundred and twenty four respondents identified as 'peak bodies', representing every sector (see Appendix B). The largest number of peak bodies were reported in the health sector (48 organisations) followed by the women's sector (32 organisations).<sup>3</sup>

<sup>&</sup>lt;sup>3</sup> We also reviewed our Sample to ascertain the source of their income and whether there were any anomalies. There were none, and so we did not exclude any data from the Sample on the basis of income source.

# Findings: Evaluating gender diversity of community sector leadership – Board membership

Of the close to seven thousand community sector Board Directors (BDs) (including non-executive Board Directors) reported on in the sample, the majority (51.4%) were women (Figure 3). For both female and male BDs, the highest number of BDs are in the 51 – 65 age range, with respondents reporting 58.1% male board members and 41.9% of female board directors. The second highest number of BDs for both genders is in the 41 – 50 age range, with respondents reporting 57.1% female board directors and 42.9% male board directors. Among younger BDs (18 to 40), there are significantly more women (75.8%) than men (24.2%) (Figure 4). Six percent of the total number of female BDs are aged between 18 and 30, against only 2% of male BDs that age. Sixteen percent of the total number of female BDs are aged between 31 and 40, against only 8% of male BDs that age. However, a greater number of older men remain on boards. Thirteen percent of male BDs are aged over 65, against only 6% of female BDs (Figure 5).

We analysed the gender disparity among boards. Gender disparity (GD) is calculated as Number of female Directors -Number of male Directors, for each organisation: a gender disparity value of 0 indicates that the organisation has equal numbers of female and male BDs. The data are plotted as a frequency distribution (Figure 6). The largest category (54 organisations) have a GD value of 0. The data are mainly symmetrical about the 0 axis, indicating that there is a fairly even spread of organisations with high numbers of women, and organisations with high numbers of men on their boards. There is a slight positive skew, indicating that more organisations have an over-representation of men than have an over-representation of women. The mean GD value is -0.34, median -1. This means that, on average, there are very slightly more men in each boardroom than women, even though the total number of women is higher due to some organisations employing large numbers of women.

We were interested to understand the relationship of Board leadership to staffing gender profiles, in a sector that is highly feminised.<sup>4</sup> We asked a question in the survey which asked respondents to report on the percentage of female staff they employed, to the nearest 5%. We then calculated the average gender disparity value for each category of percentage of female staff. There is a relatively strong positive trend, indicating that the number of women in the boardroom (in comparison to the

Among respondents 51.4% of Board Directors were women compared to 48.5% men. But, women were more likely to be on boards with a turnover of less than \$1M and men were more likely to be on boards with a turnover greater than \$30M

<sup>&</sup>lt;sup>4</sup> In the community services sector, currently the subject of a national equal pay case, the evidence shows around 85% of the workforce are female.

number of men) rises as a percentage of female staff in the organisation rises. However, for all percentages of female staff less than 90%, the mean GD value is less than 0, indicating that there are more men in the boardroom than women. It is only once the percentage of female staff reaches 95% that the mean GD value rises above 0 (Figure 7). This pattern is most likely caused by organisations that have exemptions to employ and recruit only or primarily female staff and leaders. Thus, the presence of a very female-dominated workforce does impact on the gender distribution of the Board, but only at very high levels of female employment – over 95% female workforce. Disappointingly, from a gender equality perspective, in workforces with 50% to 95% female workforces, the percentage of female staff is not generally reflected in the number of women on the Board.

We were also interested to assess whether there was a relationship between gender diversity on board and organisational turnover. Our research shows a strong negative trend between annual organisational turnover and Board gender disparity (Figure 8). At lower levels of turnover (between \$0 and \$1,000,000) there are proportionally more women in the boardroom than men. For levels of turnover higher than \$1,000,000, the opposite is true. Again disappointingly, from a gender equality perspective, the level of organisational turnover has a significant effect on the gender disparity value. Organisations with more money have comparatively more men in the boardroom. Interestingly, our research demonstrated that there is a strong positive trend between the Board GD value and the percentage of income derived from government sources. As the level of income from government increases, women become more represented in the boardroom (Figure 9). In this context, where Board members are more likely to be cognisant of the requirements associated with meeting government regulatory requirements, there is an interesting opportunity to explore how to strengthen the pathways from community sector to Government Boards. For instance, is it the case that organisations receiving government funding have greater awareness of government policies such as gender diversity? Do they have more frequent contact with messages about the importance of gender diversity in workforce and governance arrangements and their responsibilities to ensure this diversity? How do we translate this level of understanding to those organisations that show little or no awareness of their responsibilities regarding gender diversity?

Finally, we were interested to better understand gender equality in the context of office bearer roles. Only 2% of respondents replied that no formal positions on their Board were held by women. Forty-four percent of all respondents said that the President of their Board was female. Percentages ranged between 31% (Treasurer) and 44% (President) for office bearer roles. Between 31% and 37% of organisations had a female Vice-President, Treasurer or Secretary, again much higher than in corporate organisations. However, the percentage never rises above 50%, meaning that over half of all formal positions are still held by men in this highly feminised sector (Figure 10).

Overall, our research demonstrates that while the community sector has, comparative to other industries, achieved a greater degree of gender equality in boards, there are concerning anomalies. Most particularly our research demonstrates that while more women than men are employed in the community sector, women are not more likely than men to be on community sector boards. Worryingly, women are more likely to be on the boards of community sector organisations with lower incomes, with more men likely to sit on boards of organisations with a higher turnover.

Left unaddressed, this has concerning implications for the representation of women on community sector boards. This issue is of importance because of the view put forward by some commentators that the there is an emerging trend toward amalgamations in the sector.<sup>5</sup> As organisations amalgamate, the assumption is that the turnover of the organisation will increase. The risk is that as the sector structures change the gender diversity of its boards will diminish. While taking nothing away from the tremendously hard work associated with being a board director of a smaller organisation, this finding also has serious implications for the development of board skills among women on community sector boards, and the opportunity for women to move from community sector boards to other high turnover boards, particularly public authority boards.

It is also interesting to consider this data in light of a broader discussion on remuneration of large NFP boards (with turnovers of, for example, \$30 million or more). Women on Boards have long argued that when an organisation reaches a turnover in this region, it is reasonable to consider remuneration of board members. It is interesting, in this context, to recognise that if organisations were to move in this direction, the sector would provide reimbursement to a larger number of men than women, contributing to the gender wage gap that exists already in our community.

Figure 3: Board Directors (with the cohort of non-executive Board Directors included within the overall number of Board Directors), by gender



<sup>&</sup>lt;sup>5</sup> See for example, Gerrard Brown, *Australian Not For Profits: Growing with Reason*, presentation to Third Sector Expo, 2012.





Figure 5: The ages of Board Directors, by gender, as a percentage of the total number of Board Directors



Figure 6: Board gender disparity values



Gender disparity value

Figure 7: Average Board gender disparity value against percentage of female staff



Percentage of female staff



Figure 8: Average Board gender disparity value against annual organisational turnover

Figure 9: Average Board gender disparity value against percentage of income derived from government sources



Percentage of income derived from government sources



Figure 10: Formal positions on the Board held by women, as a percentage of the total number of organisations

# Findings: Evaluating gender diversity of community sector leadership – Staffing – senior management

Having explored gender equality in the boards of our sample set, we were also interested to examine the question of gender equality among senior management (**SM**) of our respondent organisations. Generally, we found that our respondents had a significantly higher percentage of female senior management (60%) than male senior management (40%) (Figure 11), much more so than in the board data set. Interestingly, the same pattern exists for SM who have previously worked in the corporate sector. Approximately 30% of all SM have previously worked in the corporate sector (Figure 11). Our data demonstrated that the respondents on average employ more female than male

SM. While the sector thus bucks the trend for other industries, it is worth noting that women are doing better in a sector that is highly feminised and has a gendered pay gap in comparison to other sectors.

Our data showed a divergence between female and male SM with regard to their ages. The largest number of female SM are in the 41 - 50 age range (39% of organisations). The largest number of male SM are in the 51 - 65 age range (43%). There are substantially more female than male SM in the 18 - 30 age range - 51 organisations said they had a female Senior Manager under the age of 30, compared with only 13 organisations saying they had a male Senior Manager of that age. From this data, it would appear that women are reaching senior position earlier than men (Figures 12 and 13). This matches data on age and gender in board leadership.

We were interested to explore the gender disparity results in the SM data (Figure 14). As with the board data, gender disparity (GD) is calculated as Number of female SM – Number of male SM, for each organisation; a gender disparity value of 0 indicates that the organisation has equal numbers of female and male SM. The SM data are mainly symmetrical about the 0 axis, indicating that there In a sector with largest gender pay gap in Australia (32.6%) 60% of the respondent's senior managers were women. This compares favourably with ABS data which shows 34.9% of management roles in Australia being held by women.

is a fairly even spread of organisations with high numbers of women, and organisations with high numbers of men among their SMs. There is a slight negative skew, indicating that more organisations have an over-representation of women than have an over-representation of men. The highest frequency is GD value of 0 and 1 (83 organisations in each category). The mean GD is 0.56, median GD is 1. On average, there are slightly more female SM than male.

In Figure 15 we explored whether there were links between Board gender disparity and SM gender disparity. There is a slight positive trend – as the proportional number of women rises on the Board, the proportional number of women rises in the senior management.

Our data demonstrates a relatively strong positive trend, indicating that the number of women in senior positions (in comparison to the number of men) rises as the percentage of female staff in the organisation increases (Figure 16).

For each category of annual organisational turnover, we calculated the average gender disparity value (Figure 17). There is a weak negative trend, indicating that the number of women in senior positions (in comparison to the number of men) decreases as the level of turnover increases. However, for 5 out of the 6 levels of turnover, the GD value is above 0, i.e., there are more women than men in senior positions. It is only among organisations with an annual turnover of greater than \$30,000,000 that the GD value drops below 0. This is in line with the findings for board level gender disparity.







Figure 12: Senior Management age data, by gender

Figure 13: The ages of Senior Management, by gender, as a percentage of the total number of Senior Management



Figure 14: Senior Management gender disparity values

![](_page_19_Figure_3.jpeg)

Figure 15: Gender disparity values for Board Directors and Senior Management, with trendline

![](_page_20_Figure_1.jpeg)

Board gender disparity value

Figure 16: Average Senior Management gender disparity value against percentage of female staff

![](_page_20_Figure_4.jpeg)

Figure 17: Average Senior Management gender disparity value against annual organisational turnover

![](_page_21_Figure_1.jpeg)

# Findings: Evaluating gender diversity of community sector leadership – Staffing – hiring practices

We were interested to examine the consideration given to gender issues in hiring – for either Board or SM positions. There is a significant difference in how organisations recruit BDs compared to how they recruit SM – however, gender appears not to impact on the method of recruitment for either board or senior management positions (Figure 18). The greatest number of respondents never consider gender in their hiring decision either for Board (30%) or for senior management positions (39%) (Figure 19). We calculated average GD values in each category of considerations about gender during hiring decisions. There is a weak positive trend, indicating that, when gender is generally or always considered, this has a measurable impact on the number of women on boards and in SM. However, where gender is never considered, the GD values for both Board and SM are between 0 and 1 (Figure 20). This indicates that women are being represented on boards and in senior management equally with men, even when gender is not considered.

![](_page_22_Figure_2.jpeg)

Figure 18: Hiring practices for Board Directors and Senior Management

1 = Formal advertising followed by competitive interview, 2 = Informal advertising or networking followed by competitive interview, 3 = Informal advertising followed by informal interview, 4 = Election by organisation members, 5 = Headhunted, 6 = Internal recruitment, 7 = Not applicable, 8 = Don't know / don't like to say

Figure 19: Consideration given to gender in hiring decisions for Board and Senior Management, as a percentage of organisations

![](_page_23_Figure_1.jpeg)

Figure 20: Consideration given to gender in hiring decisions for Board and Senior Management, against their respective GD values

![](_page_23_Figure_3.jpeg)

# Findings: Evaluating gender diversity of community sector leadership -

# **EOWA Reporting among the Respondents**

As part of its commitment to realising equality in leadership between women and men, the Australian Government established the Equal Opportunity for Women in the Workplace Agency (**EOWA**) in 1999. This also partially met obligations under the Convention on the Elimination of all forms of Discrimination Against Women (**CEDAW**). EOWA's role is, through education, to assist organisations to achieve equal opportunity for women and to administer the Equal Opportunity in the Workplace Agency Act (**Act**), which establishes reporting obligations on gender equality measures for all organisations of 100 or more employees. Proposed amendments to the Act will see greater penalties for non-compliant and non-reporting organisations. While 48% of organisations with over 200 staff responded that they report to EOWA, in the 101 – 200 staff category, only 24% of organisations responded that they report to EOWA.

Overall, our data shows that only 7% of respondents report

to EOWA, but the majority of respondents employ fewer than 100 Equivalent Fulltime Employees (EFT). However, a number of our respondents have legislative requirements to report to the EOWA. As you would expect, given that EOWA reporting is mandatory for entities with over 100 employees, EOWA reporting increases when the number of EFT staff rises above 100. However, not all organisations with EFT staffing levels over 100 do report to EOWA. Alarmingly, in the 101 – 200 EFT staff category, only 24% of organisations report to EOWA: 76% do not meet their legislative requirements. In the 200+ EFT staff category, 48% of organisations report to EOWA, meaning 52% of NFPs in this survey failed to meet these reporting obligations.

Our study shows that there is a clear need for NFPs with staff in 101-200 EFT category to improve their reporting rates. With proposed amendments to the EOWA legislation before Parliament that would see non-compliant and non-reporting organisations prohibited from receiving government funds, this has serious implications for the sector. EOWA could pursue strategies to improve knowledge and understanding of the reporting obligations among the sector through a partnership with the ACNC.

![](_page_24_Figure_7.jpeg)

### Figure 21: Number of organisations who report to EOWA

# Findings: Evaluating gender diversity of community sector leadership – Attitudes towards gender diversity and strategies to increase gender equality on boards and in senior management

Considerable progress to addressing gender inequality on boards has been shown through the adoption of quotas (the Norwegian experience) or targets (the Australian Government's target for 40% participation of women on Australian Government Boards).

In this context we were interested to examine the attitudes of our respondents to the introduction of a 40% quota for women's board leadership. There is a fairly even split between those who support a quota (44%) and those who do not support a quota (35%) (Figure 22). Overall, more respondents support the introduction of a quota than oppose it. There are no major differences in the profile of those who support a quota and those who do not support a quota, when their feelings about the gender diversity of their Board and SM are compared (Figure 23). We analysed whether the gender composition of the Board influenced attitudes towards the idea of a quota (Figure 24). Our evidence showed that supporting or not supporting a quota is not a result of having more women than men on the Board or SM, or vice versa.

![](_page_25_Figure_3.jpeg)

![](_page_26_Figure_0.jpeg)

Figure 23: Opinions on quota, with overlay of feelings about the gender diversity of the Board and Senior Management, as a percentage of each category

Too few women About the right number of womer Too many women Have never considered it

Figure 24: Gender disparity value by support for a quota

![](_page_26_Figure_4.jpeg)

# Where to from here?

This inaugural survey of gender diversity in the community sector demonstrates that, at a simple analytical level, the sector is doing well. Comparatively, the participation of women on boards is higher than for government and private sector boards.

However, there are concerning findings. The proportion of women both on boards and in senior management is not reflective of the feminised workforce within the sector. Women are over-represented in smaller organisations and organisations with large turnovers are far more likely than smaller turnover organisations to have more men than women on the board. Organisations with turnovers of \$30 million or more have work to do in the area of gender diversity.

Future research could focus on these organisations and the factors that impede their attainment of board gender diversity. We are also interested to learn more about the strategies that would be required to improve gender diversity. We are particularly interested to consider the role of political will and culture change programs given the findings of the McKinsey "Women Matter" reports which point to the importance of organisations identifying gender diversity as a key priority, with CEO commitment and women's individual development programs playing a particularly important role in successful strategies. In the context of boards we would anticipate that the Chair commitment is equally important to the CEO commitment.

Our study has left us curious about the pathways of women from small to large turnover organisation boards; and from large turnover NFP boards to public or private sector boards.

Given the unremunerated nature of this work, we are also interested to know more about the actual level of work undertaken by board members in the community sector. In particular, given the skewing of women's participation towards the smaller organisations, we are interested to know whether there is a difference in hours contributed between small, medium and large organisation board members.

Given our findings on the correlation between women's board leadership and government funding, we are interested also to explore how to better leverage this experience into the participation of women on Government Boards and what needs to be done to strengthen the pathways from community sector to Government Boards.

Given the alarming findings in relation to EOWA reporting and particularly in the context of proposed strengthening of the EOWA, we are interested in what steps may be taken to increase reporting to EOWA among agencies with 101-200 EFT positions.

Finally, in preparing this study we have been struck by the lack of data on gender diversity in the leadership of the sector. With the establishment of the Australian Charities and NFP Commission there is an opportunity to address the gender inequality in the sector and gather data on these factors.

# Appendix A – Survey questions

The survey was distributed electronically via YWCA Australia, ACOSS and WOB networks.

All survey data was collected between 16 November 2011 and 12 December 2011.

No question was compulsory.

# 1. Are you completing this survey on behalf of a not-for-profit organisation? (Please note: this survey is intended for NFPs only)

Yes

No

# 2. Please provide us with the following information:

Organisation name Name of respondent Position within the organisation Date

# 3. Area(s) of operation (please tick all that apply):

ACT NSW NT QLD SA Tasmania Victoria WA National International

# 4. Sector(s) your organisation works in (please tick all that apply):

Health Education Housing Employment (ie. job centre) Law and justice (ie. community law centre) Income support (ie. emergency relief services) Financial services International development Sport Arts Disability Elderly Youth Women Indigenous Peak body / advocacy If other, please specify

# 5. Please tell us your organisation's number of Full-Time Equivalent staff:

1 – 10 11 – 20 21 – 50 51 – 100 101 – 200 200+ Don't know / would rather not say

# 6. Please tell us your organisation's approximate percentage of female staff:

# 7. Please tell us about your organisation's annual turnover:

\$0 - \$500,000 \$500,001 - \$1,000,000 \$1,000,001 - \$5,000,000 \$5,000,001 - \$10,000,000 \$10,000,001 - \$15,000,000 \$15,000,001 - \$30,000,000 \$30,000,000+ Don't know / would rather not say 8. Please tell us your organisation's percentage of income derived from government sources:

# 9. Please fill in this table with information on your Board members

	Female	Male	Don't know / would rather not say
Number of Board Directors			
Number of non-executive D	irectors		
Number of Indigenous Dire	ctors		
Number of Directors disabilities	with		

# 10. How many Board Directors does your company have within each age range?

	Female	Male	Don't know / would rather not say
18 – 30			
31 – 40			
41 - 50			
51 - 65			
65+			

# 11. Which formal positions on your Board are held by women?

President / Chair / Convenor Vice-President / Vice-Chair Treasurer Secretary If other, please specify

12. Do you have any designated representatives for different groups or communities, such as the Indigenous community, on your Board (please tick all that apply)?

Indigenous CALD Disability Elderly Youth No specific positions Don't know / would rather not say If other, please specify

# 13. Which sectors do your non-executive Directors work in / come from (please tick all that apply)?

Government Public sector Private sector Not-for-profit sector Don't know / would rather not say If other, please specify

# 14. Please fill in this table with information about your Senior Management

				Female	Male	Don't know / wo rather not say	ould
Number staff	of	Senior	Management				
Number staff who the corpo	of hav prate	Senior ve previo e sector	Management usly worked in				

### 15. Please give the number of Senior Management staff within each age range:

	Female	Male	Don't know / would rather not say
18 – 30			,
31 – 40			
41 - 50			
51 - 65			
65+			

16. Do you report annually to EOWA about your organisational gender diversity?

Yes No

17. Do you have a legal exemption that impacts hiring decisions for your Board or Senior Management (for example, a women's organisation is permitted to hire allfemale senior staff)? If yes, please briefly explain what it is

Yes No Additional comments

18. Do you have any other formal or informal policies in place regarding gender diversity on your Board or Senior Management? If yes, please briefly expand

Yes No Additional comments

19. How, would you say, were the majority of your current senior positions hired? (please only tick one box per column which represents the majority of hiring decisions)

followed by competitive interview Informal advertising or networking followed by competitive interview Informal advertising / informal interview Election by organisation members Headhunted Internal recruitment Not applicable Don't know / would rather	Formal advertising	Female Board Directors	Male Board Directors	Female Senior Management	Male Senior Management
Informal advertising or networking followed by competitive interview Informal advertising / informal interview Election by organisation members Headhunted Internal recruitment Not applicable Don't know / would rather not say	followed by competitive interview				
not buy	Informal advertising or networking followed by competitive interview Informal advertising / informal interview Election by organisation members Headhunted Internal recruitment Not applicable Don't know / would rather not say				

# 20. What consideration is normally given to a candidate's gender during hiring decisions for Board Directors?

It is not ever considered It is occasionally considered It is sometimes considered It is generally considered It is always considered Don't know / would rather not say

# 21. What consideration is normally given to a candidate's gender during hiring decisions for Senior Management?

It is not ever considered It is occasionally considered It is sometimes considered It is generally considered It is always considered Don't know / would rather not say

# 22. What are your feelings about the gender diversity of your Board and Senior Management? Please feel free to make any additional comments in the space below

Too few women About the right number of women Too many women Have never considered it Don't know / would rather not say It other, please briefly expand

23. Would you support a 40% quota for women on Boards being imposed on the not-for-profit sector? Please feel free to make any additional comments in the space below

Yes No Additional comments

# Appendix B - Data

# SAMPLE SELECTION

We received a total of 746 responses. We asked respondents to state at the beginning of the survey whether they were not-for-profit (NFP) organisations or not. We did not provide a definition of not-for-profit, as we wanted to capture organisations that self-identify as not-for-profit. Consequently, the data incorporate a much wider range of respondents than the 'traditional' charitable body. Respondents included:

Research bodies (medicine and social	Professional associations and chambers of
sciences)	commerce
Advocacy and campaign groups	Local and national sporting clubs
Support groups (health, veterans)	Training organisations
Universities and colleges	Religious organisations

89% of respondents identified themselves as NFPs.

1. NFP?	
Yes	662
No	77
No answer	7

As our survey was intended only for NFPs, the 84 non-NFP respondents were excluded, leaving a total sample size of 662.

In some cases, different members of the same organisation filled in the survey. In total, there were 36 duplicate responses (5% of the total). It proved too difficult to integrate duplicate answers into a single response, as they were not identical. In order not to introduce bias into the sample by deleting certain responses, we treated each duplicate response as a separate entry.

No question in the survey was compulsory and therefore the response size (n) was different for each question. Where relevant, percentages are calculated using both the total sample size (662) and the question-specific response size (n).

We received fairly high response rates for each question, ranging from 51% to 99%. The lowest response rates were for questions that required most input from the respondent (Q9, 10, 14 and 15).

A. Response rates			
Question number	Response size	Question number	Response size
	(as % of total sample size*)		(as % of total sample size*)
3	656 (99%)	14	483 (73%) / 393 (59%) <sup>•</sup>
4	573 (87%)	15	427 (65%) / 338 (51%)ℓ
5	640 (97%)	16	528 (80%)
6	644 (97%)	17	529 (80%)
7	647 (98%)	18	515 (78%)

8	644 (97%)	19	n/a
9	542 (82%) / 497 (75%)†	20	523 (79%)
10	416 (63%) / 394 (60%)‡	21	525 (79%)
11	448 (68%)	22	441 (67%)
12	458 (69%)	23	521 (79%)
13	520 (79%)		

\*calculated as [((Table A, col. 1) / 662) \* 100]
tsee Table 9a
tsee Table 10a
see Table 14a
tsee Table 15a

### **SECTION ONE: Demographics**

For Q3 and Q4, multiple answers per question were allowed; column 1 in Tables 3 and 4 does not sum to 662.

3. Area of operation		
Area	Number of organisations	Number of organisations where only area of operation (as % of category†)
ACT	71	23 (32%)
NSW	195	125 (64%)
NT	36	5 (14%)
QLD	140	85 (61%)
SA	87	44 (51%)
Tasmania	52	16 (31%)
Victoria	157	98 (62%)
WA	93	46 (49%)
National	140	78 (56%)
International	69	17 (25%)
No answer	6	n/a

+calculated as [((Table 3, col. 2) / (Table 3, col. 1)) \* 100].etc

4. Sector of operation				
Sector	Number of	Number of organisations Number of peak b		
	organisations	where only sector of	in each sector	
		operation	(as % of category‡)	
		(as % of category†)		
Health	188	49 (26%)	48 (26%)	
Education	157	39 (25%)	29 (18%)	
Housing	87	13 (15%)	13 (15%)	
Employment	36	4 (11%)	6 (17%)	
Law and justice	29	14 (48%)	5 (17%)	
Income support	37	1 (3%)	10 (27%)	
Financial services	24	11 (46%)	3 (13%)	
International development	31	3 (10%)	9 (29%)	
Sport	40	17 (43%)	8 (20%)	
Arts	50	24 (48%)	6 (12%)	
Disability	122	23 (19%)	1 (1%)	

Elderly	83	6 (7%)	21 (25%)
Youth	155	14 (9%)	28 (18%)
Women	149	22 (15%)	32 (21%)
Indigenous	80	2 (3%)	25 (31%)
Peak body	124	49 (40%)	n/a
No answer	89	n/a	n/a

tcalculated as [((Table 4, col. 2) / (Table 4, col. 1)) \* 100].etc

‡calculated as [((Table 4, col. 3) / (Table 4, col. 1)) \* 100].etc

B. Sector against Percentage of income derived from government sources				
Sector	Number of organisations	Number of organisations who derive 0% income from government sources (as % of category†)	Number of organisations who derive 85% - 95% income from government sources (as % of category‡)	Number of organisations who derive 100% income from government sources (as % of category •)
Health	188	30 (16%)	49 (26%)	13 (7%)
Education	157	30 (19%)	36 (23%)	7 (4%)
Housing	87	3 (3%)	22 (25%)	16 (18%)
Sport	40	10 (25%)	7 (18%)	2 (5%)
Arts	50	7 (14%)	8 (16%)	1 (2%)
Disability	122	10 (8%)	40 (33%)	11 (9%)
Youth	155	22 (14%)	42 (27%)	12 (8%)
Women	149	28 (19%)	37 (25%)	18 (12%)
Indigenous	80	10 (13%)	27 (34%)	7 (9%)

+calculated as [((Table B, col. 2) / (Table B, col. 1)) \* 100]

‡ calculated as [((Table B, col. 3) / (Table B, col. 1)) \* 100]

• calculated as [((Table B, col. 4) / (Table B, col. 1)) \* 100]

### SECTION TWO: Staffing

For Q5 and Q6, where multiple answers were given by a single respondent, these responses were treated as invalid. Column 1 in Tables 5, 6a and 6b sums to 662 and columns 2 and 3 in Tables 5, 6a and 6b sums to 100.

For Q5 and Q6, the number of organisations is given as a percentage of both the sample size and of the *valid* response size (n - invalid answers and non-numerical answers).

5. Full-Time Equivalent staffing levels in the organisation				
Number of FTE staff	Number of organisations	As % of total sample	As % of valid	
		size†	response size‡	
1 - 10	274	41	45	
11 - 20	92	14	15	
21 - 50	71	11	12	
51 - 100	52	8	8	
100 - 200	50	8	8	
200 +	73	11	12	
Don't know / would rather				
not say	24	4	n/a	

No / invalid answer	26	4	n/a
Total	662	100	100

<sup>+</sup>calculated as [((Table 5, col. 1) / 662) \* 100]

‡calculated as [((Table 5, col. 1) / (662 – (Table 5, col.1, row 7 + Table 5, col. 1, row 8))) \* 100]

![](_page_37_Figure_3.jpeg)

[Figure A1. FTE staffing levels as a percentage of total sample size. Table 5, col. 2]

6a. Percentage of female staff in the organisation				
Percentage of female staff	Number of organisations	As % of total sample	As % of valid	
to the nearest 5%		size†	response size‡	
0	6	1	1	
5	8	1	1	
10	3	0	1	
15	1	0	0	
20	3	0	1	
25	4	1	1	
30	9	1	2	
35	2	0	0	
40	4	1	1	
45	9	1	2	
50	37	6	6	
55	14	2	2	
60	21	3	4	
65	30	5	5	
70	56	8	9	
75	40	6	7	
80	51	8	9	
85	42	6	7	
90	45	7	8	

95	53	8	9
100	154	23	26
Don't know / would rather			n/a
not say	43	6	
No / invalid answer	27	4	n/a
6b. Percentage of female s	taff in the organisation*		
Percentage of female staff	Number of organisations	As % of total sample	As % of valid
to the nearest 5%		size	response sizeℓ
0 - 20	21	3	4
25 - 40	19	3	3
45 - 60	81	12	14
65 - 80	177	27	30
85 - 95	140	21	24
100	154	23	26
Don't know / would rather			n/a
not say	43	6	
No / invalid answer	27	4	n/a
Total	662	100	100

\*amalgamated Table 6a. Note uneven group spacing.

+calculated as [((Table 6a, col. 1) / 662) \* 100]

‡calculated as

[((Table 6a, col. 1) / (662 – (Table 6a, col. 1, row 22 + Table 6a, col. 1, row 23))) \* 100]

• calculated as [((Table 6b, col. 1) / 662) \* 100]

ℓcalculated as [((Table 6b, col. 1) / (662 – (Table 6b, col. 1, row 7 + Table 6b, col. 1, row 8) \* 100]

![](_page_38_Figure_7.jpeg)

[Figure A2. Percentage of female staff as % of total sample size. Table 6b, col. 2]

C. Percentage of female staff against FTE staffing level				
Number of FTE staff         Mean - percentage of         Median - percentage of				
female staff female staff				

1 - 10	82	95
11 - 20	74	75
21 - 50	74	75
51 - 100	77	80
101 - 200	72	75
200 +	74	80

#### SECTION THREE: Income

For Q7 and Q8, where multiple answers were given, these responses were treated as invalid. Column 1 in Tables 7 and 8 sums to 662 and columns 2 and 3 in Tables 7 and 8 sums to 100.

For Q7 and Q8, the number of organisations is given as a percentage of both the sample size and of the valid response size.

7. Annual organisational turnover				
Annual organisational	Number of organisations	As % of total sample	As % of valid	
turnover		size†	response size‡	
\$0 - \$500,000	168	25	29	
\$500,001 - \$1,000,000	88	13	15	
\$1,000,001 - \$5,000,000	149	23	26	
\$5,000,001 - \$10,000,000	44	7	8	
\$10,000,001 - \$15,000,000	23	3	4	
\$15,000,001 - \$30,000,000	34	5	6	
\$30,000,000+	75	11	13	
Don't know / would rather not			n/a	
say	62	9		
No / invalid answer	19	3	n/a	
Total	662	100	100	

+calculated as [((Table 7, col. 1) / 662) \* 100]

‡calculated as [((Table 7, col. 1) / (662 – (Table 7, col.1, row 8 + Table 7, col. 1, row 9))) \* 100]

D. Percentage of female staff against Annual organisational turnover			
	Mean - percentage of female	Median – percentage of female	
Annual organisational turnover	staff	staff	
\$0 - \$500,000	80	97.5	
\$500,001 - \$1,000,000	81	90	
\$1,000,001 - \$5,000,000	79	80	
\$5,000,001 - \$10,000,000	76	80	
\$10,000,001 - \$15,000,000	73	75	
\$15,000,001 - \$30,000,000	70	70	
\$30,000,000+	69	70	

E. Percentage of female staff against Annual organisational turnover				
Annual organisational Number of valid Number of organisations Number of organisations				
turnover	numerical	who employ 85 - 95%	who employ 100% female	

	responses to Q6 and Q7, in each category*	female staff (as % of category†)	staff (as % of category‡)
\$0 - \$500,000	155	24 (15%)	78 (50%)
\$500,001 - \$1,000,000	87	16 (18%)	35 (40%)
\$1,000,001 - \$5,000,000	142	43 (30%)	26 (18%)
\$5,000,001 - \$10,000,000	39	14 (36%)	1 (3%)
\$10,000,001 - \$15,000,000	20	5 (25%)	0 (0%)
\$15,000,001 - \$30,000,000	30	7 (23%)	0 (0%)
\$30,000,000+	64	13 (20%)	2 (3%)

\*some respondents who gave valid numerical responses for Q6 did not give valid numerical responses for Q7, and vice versa. These data are necessarily excluded from Table E. Compare this column with Table 7, col.1.

+calculated as [((Table E, col. 2) / (Table E, col. 1) \* 100]

‡ calculated as [((Table E, col. 3) / (Table E, col. 1) \* 100]

8a. Percentage of income d	erived from government	t sources		
Percentage of income	Number of	As % of total sample	As % of valid	
derived from government	organisations	size†	response size‡	
sources to the nearest 5%				
0	132	20	23	
5	28	4	5	
10	18	3	3	
15	15	2	3	
20	16	2	3	
25	12	2	2	
30	24	4	4	
35	7	1	1	
40	11	2	2	
45	2	0	0	
50	27	4	5	
55	7	1	1	
60	7	1	1	
65	12	2	2	
70	29	4	5	
75	15	2	3	
80	27	4	5	
85	18	3	3	
90	49	7	9	
95	66	10	12	
100	43	6	8	
Don't know / would rather			n/a	
not say	66	10		
No / invalid answer	31	5	n/a	
8b. Percentage of income derived from government*				
Percentage of income	Number of organisations	As % of total	As % of valid	
derived from government		sample size <sup>•</sup>	response sizeℓ	
sources to the nearest 5%				

0	132	20	23
5 - 20	77	12	14
25 - 40	54	8	10
45 - 60	43	6	8
65 - 80	83	13	15
85 - 95	133	20	24
100	43	6	8
Don't know / would rather			n/a
not say	66	10	
No / invalid answer	31	5	n/a
Total	662	100	100

\*amalgamated Table 8a. Note uneven group spacing.

\*calculated as [((Table 8a, col. 1) / 662) \* 100]

‡calculated as

[((Table 8a, col. 1) / (662 – (Table 8a, col. 1, row 22 + Table 8a, col. 1, row 23))) \* 100]

• calculated as [((Table 8b, col. 1) / 662) \* 100]

ℓcalculated as [((Table 8b, col. 1) / (662 – (Table 8b, col. 1, row 8 + Table 8b, col. 1, row 9) \* 100]

F. Percentage of income derived from government sources against Percentage of female staff				
Percentage of income derived	Mean - percentage of female	Median – percentage of female		
from government sources	staff	staff		
0	76	80		
5 – 20	73	80		
25 – 40	77	80		
45 – 60	76.5	80		
65 – 80	78	80		
85 – 95	81	85		
100	87.5	100		

G. Percentage of income derived from government sources against annual turnover					
Annual	Total number of	Number of			
organisational	valid numerical	organisations	Number of	Number of	
turnover	responses to Q7	who derive 0%	organisations who	organisations who	
	and Q8, in each	income from	derive 85% - 95%	derive 100% income	
	category*	government	income from	from government	
		sources (as % of	government sources	sources (as % of	
		category†)	(as % of category‡)	category)	
\$0 - \$500,000	161	61 (38%)	24 (15%)	17 (11%)	
\$500,001 -	80				
\$1,000,000		17 (21%)	27 (34%)	9 (11%)	
\$1,000,001 -	143				
\$5,000,000		25 (17%)	36 (25%)	5 (3%)	
\$5,000,001 -	36				
\$10,000,000		3 (8%)	14 (39%)	1 (3%)	
\$10,000,001 -	21				
\$15,000,000		3 (14%)	2 (10%)	1 (5%)	
\$15,000,001 -	29				
\$30,000,000		3 (10%)	7 (24%)	1 (3%)	
\$30,000,000+	59	11 (19%)	15 (25%)	4 (7%)	

\*some respondents who gave valid numerical responses for Q7 did not give valid numerical responses for Q8, and vice versa. These data are necessarily excluded from Table G. Compare this column with Table 7, col. 1.

+calculated as [((Table G, col. 2) / (Table G, col. 1) \* 100]

‡ calculated as [((Table G, col. 3) / (Table G, col. 1) \* 100]

calculated as [((Table G, col. 4) / (Table G, col. 1) \* 100]

![](_page_42_Figure_4.jpeg)

[Figure A3. Number of organisations in each category of annual organisational turnover for high and low income brackets. Table G]

### SECTION FOUR: Board Membership

#### Total numbers of Board Directors

For each of the four Board Director (BD) datasets – Female Board Directors, Male Board Directors, Female Non-executive Directors and Male Non-executive Directors – we removed invalid data (question marks, multiple answers, non-numerical answers), then calculated median, upper (Q3) and lower (Q1) quartiles and the interquartile range (IR). We calculated outliers using the equation Q3/Q1  $\pm$  3(IR), then removed these to yield the valid dataset.

9a. Board Directors data parameters					
	Female BD	Male BD	Female non-	Male non-	
			executive BD	executive BD	
Median (Q2)	4	4	2	2	
Q1	2	2	0	0	
Q3	6	6	4	5	
IR	4	4	4	5	
Q1 – 3IR	-10	-10	-12	-15	
Q3 + 3IR	18	18	16	20	
Number of outliers	1	1	0	1	
Total number of datapoints	542	497	427	373	

9b. Frequency - Board Directors				
Number of Board	Frequency -	Frequency - Male	Frequency -	Frequency - Male
Directors per	Female BDs	BDs	Female non-	non-executive BDs
organisation			executive BDs	
0	19	48	107	120
1	62	45	61	44
2	72	54	54	33
3	95	54	53	33
4	82	69	46	39
5	54	51	29	26
6	46	59	20	26
7	35	39	23	23
8	19	33	10	13
9	22	14	9	4
10	19	13	6	5
11	8	4	5	0
12	7	5	0	1
13	0	5	2	3
14	1	3	2	1
15	0	0	0	0
16	0	0	0	0
17	0	0	0	0
18	1	1	0	2
Total	542	497	427	373
Mean	4.34	4.47	2.97	2.96
Median	4	4	2	2

Using the valid dataset, we calculated a frequency table.

![](_page_43_Figure_2.jpeg)

[Figure A4. Frequency histogram of Board Directors. Table 9b]

There is a strong positive skew in each category.

9c. Total numbers of Board Directors					
	Total number of female Board	Total number of male Board			
	Directors	Directors			
All Board Directors	2354	2222			
Non-executive Directors (as % of					
all Board Directors <sup>+</sup> )	1268 (54%)	1103 (50%)			

+calculated as [((Table 9c, row 2) / (Table 9c, row 1)) \* 100]

Although we asked respondents about the number of Indigenous BDs and BDs with disabilities, the numbers were so small that we decided not to analyse the figures in this report.

### Ages of Board Directors

Respondents were asked about the ages of Board Directors. We used the same valid data set generated in Table 9a – further datapoints were then invalidated when the numbers given in each age category did not add up to the total number of Board Directors as given in Q9.

10a. Board Directors ages data parameters				
	Female Board Directors	Male Board Directors		
Valid dataset taken from [Table 542		497		
9a, row 8]				
Number of invalid responses	126	103		
Total	416	394		

We calculated a frequency table for Board age data.

10b. Frequency - Board Directors ages data					
Female	Age category				
Number of Board Directors					
per organisation	18 - 30	31 - 40	41 - 50	51 - 65	65+
0	347	263	128	121	345
1	47	78	120	124	53
2	15	39	84	72	10
3	4	25	46	57	4
4	1	7	14	22	2
5	0	2	7	11	1
6	0	2	9	5	0
7	0	0	6	3	0
8	1	0	1	0	0
9	0	0	0	0	0
10	0	0	0	1	1
11	0	0	1	0	0
12	1	0	0	0	0
Mean	0.27	0.68	1.52	1.55	0.26
Median	0	0	1	1	0
Male	Age category				

Number of Board Directors					
per organisation	18 - 30	31 - 40	41 - 50	51 - 65	65+
0	366	298	171	105	287
1	25	69	93	71	54
2	1	21	68	75	25
3	1	4	27	43	15
4	0	1	20	48	5
5	0	1	7	15	3
6	1	0	7	15	3
7	0	0	1	12	0
8	0	0	0	0	0
9	0	0	0	2	1
10	0	0	0	5	1
11	0	0	0	3	0
12	0	0	0	0	0
Mean	0.09	0.34	1.2	2.26	0.56
Median	0	0	1	2	0

10c. Total number of Board Directors in each age category				
Age category	Total number of female Board	Total number of male Board		
	Directors (as % of total number of	Directors (as % of total number of		
	Board Directors†)	Board Directors‡)		
18 – 30	113 (6%)	36 (2%)		
31 – 40	281 (16%)	132 (8%)		
41 – 50	632 (36%)	474 (27%)		
51 – 65	643 (36%)	892 (51%)		
65+	108 (6%)	221 (13%)		
Total	1777	1755		

tcalculated as [((Table 10c, col.1) / (Table 10c, col.1, row 6)) \* 100]

‡calculated as [((Table 10c, col.2) / (Table 10c, col.2, row 6)) \* 100]

Note that 'total number of Board Directors' is not the same as the number listed in Table 9c. This is because more datapoints were invalidated when calculating the age data compared with calculating the total numbers (see Tables 9a and 10a).

### Gender disparity

In order to examine the intra-organisation differences between numbers of female and male Board Directors, we calculated the 'gender disparity' figure for each datapoint in the valid dataset (Table 9a, col. 1 and 2) who gave a valid numerical answer for both female and male BDs, using the equation **Number of female Board Directors – Number of Male Board Directors.** 

Positive gender disparity values mean more female than male Board Directors. Negative gender disparity values mean fewer female than male Board Directors.

H. Board Directors - Gender Disparity values		
Gender disparity value	Frequency	
-13	2	
-12	3	
-11	1	

-10	3
-9	3
-8	10
-7	22
-6	18
-5	32
-4	32
-3	39
-2	48
-1	42
0	54
1	38
2	25
3	20
4	20
5	19
6	19
7	8
8	13
9	14
10	4
11	3
12	3
13	0
14	1
Total	496
Mean	-0.34
Median	-1
Q1	-4
Q3	2

These data are mainly symmetrical about 0, with a slight positive skew, indicating a slightly greater number of male than female BDs on average.

![](_page_46_Figure_2.jpeg)

![](_page_47_Figure_0.jpeg)

Gender disparity value

[Figure A5Frequency distribution of Board gender disparity values, with box plot. Black line = mean. Table H]

I. Board Directors gender disparity against Percentage of female staff			
Percentage of female staff to	Gender disparity value – mean Gender disparity value – media		
the nearest 5%	per category*	per category*	
0	2.2	3	
5	-4.3	-5	
10	-0.67	0	
15	-10	-10	
20	-4	-4	
25	-0.5	0	
30	-1.3	-2	
35	2	2	
40	-1.25	-3	
45	-3.4	-3.5	
50	-2.3	-2	
55	-2.67	-2	
60	-0.89	0	
65	-1.08	-2	
70	-2.13	-2	
75	-0.36	0	
80	-1.6	-1	
85	0.06	0	
90	-0.42	-0.5	
95	2.11	2	
100	1.9	1	

\*where a valid numerical response was given for both Q6 and Q9

J. Board Directors gender disparity against Annual organisational turnover			
Annual organisational turnover	Gender disparity value – mean Gender disparity value – median		
	per category per category		
\$0 - \$500,000	1.13	1	

\$500,001 - \$1,000,000	1.72	2
\$1,000,001 - \$5,000,000	-0.45	0
\$5,000,001 - \$10,000,000	-1.36	-2
\$10,000,001 - \$15,000,000	-3.23	-3.5
\$15,000,001 - \$30,000,000	-3.37	-4
\$30,000,000+	-1.67	-2

\*where a valid numerical response was given for both Q7 and Q9

K. Board Directors gender disparity against Percentage of income derived from government				
sources				
Percentage of income derived	Gender disparity value – mean	Gender disparity value – median		
from government sources to the	per category*	per category*		
nearest 5%				
0	-0.16	0		
5 - 20	-2.3	-2.5		
25 - 40	-0.47	-2		
45 - 60	-0.06	0		
65 - 80	-0.78	-2		
85 - 95	0.84	0		
100	0.81	1		

\*where a valid numerical response was given for both Q8 and Q9

### Board organisation

For Q11, 12 and 13, multiple answers were allowed. Column 1 in Tables 11, 12 and 13 does not sum to 662 and columns 2 and 3 in Tables 11, 12 and 13 do not sum to 100.

For Q11, 12 and 13, the number of organisations is given as a percentage of both the sample size and of the response size (n).

11. Formal positions on the Board held by women				
	Number of	As % of total sample	As % of response	
	organisations	size†	size‡	
President	292	44	65	
Vice-President	247	37	55	
Treasurer	205	31	46	
Secretary	230	35	51	
None	14	2	3	
Did not select any of the above	214	32	n/a	

+calculated as [((Table 11, col. 1) / 662) \* 100]

‡calculated as [((Table 11, col. 1) / (662 – (Table 11, col. 1, row 6))) \* 100]

82 respondents (12%) selected all four options – President, Vice-President, Treasurer and Secretary

12. Designated representatives on the Board					
Number ofAs % of total sampleAs % of valid					
organisations size† response size‡					

Indigenous	35	5	8
CALD	22	3	5
Disability	27	4	6
Elderly	10	2	2
Youth	44	7	10
No specific positions / None	342	52	78
Don't know / would rather not			
say	18	3	n/a
Did not select any of the above	204	31	n/a

+calculated as [((Table 12, col. 1) / 662) \* 100]

‡calculated as

[((Table 12, col. 1) / (662 – (Table 12, col.1, row 7 + Table 12, col. 1, row 8))) \* 100]

0 respondents selected all five options

13. Sectors that non-executive Board Directors work in				
	Number of	As % of total sample	As % of valid	
	organisations	size†	response size‡	
Government	182	27	38	
Public sector	235	35	48	
Private sector	394	60	81	
Not-for-profit	272	41	56	
Don't know / would rather not				
say	35	5	n/a	
Did not select any of the above	142	21	n/a	
Written-in answers				
Academia / University	14	2	3	
Retired	13	2	3	

\*calculated as [((Table 13, col. 1) / 662) \* 100] \*calculated as [((Table 13, col. 1) / (662 – (Table 13, col. 1, row 5 + Table 13, col. 1, row 6))) \* 100]

61 respondents (9%) selected all four options – Government, Public Sector, Private Sector and Not-for-Profit Sector

# SECTION FIVE: Senior Management

Total numbers of Senior Management

For each of the four Senior Management (SM) datasets – Female Senior Management, Male Senior Management, Female SM who have previously worked in the corporate sector and Male SM who have previously worked in the corporate sector – we removed invalid data then calculated mean and median values, upper (Q3) and lower (Q1) quartiles and the interquartile range (IR). We calculated outliers using the equation  $Q3/Q1 \pm 3(IR)$ , then removed these to yield the valid dataset.

14a. Senior Management data parameters				
	Female SM	Male SM	Female SM who	Male SM who have
			have previously	previously worked

			worked in the	in the corporate
			corporate sector	sector
Median	2	1	1	1
Q1	1	0	0	0
Q3	3	3	1	1
IR	2	3	1	1
Q1 – 3IR	-5	-9	-3	-3
Q3 + 3IR	9	12	4	4
Number of outliers	6	1	4	4
Total number of datapoints	483	393	366	287

We calculated a frequency table for the valid dataset. There is a strong positive skew in each category.

14b. Frequency – Senior Management					
	Frequency of	Frequency of Male	Frequency of	Frequency of Male	
Number of Senior	Female SM	SM	Female SM who	SM who have	
Management per			have previously	previously worked	
organisation			worked in the	in the corporate	
			corporate sector	sector	
0	38	101	153	134	
1	164	115	128	92	
2	114	73	60	37	
3	70	43	17	17	
4	40	22	8	7	
5	25	14	0	0	
6	19	10	0	0	
7	4	6	0	0	
8	8	5	0	0	
9	1	1	0	0	
10	0	1	0	0	
11	0	1	0	0	
12	0	1	0	0	
Total	483	393	366	287	
Mean	2.28	1.86	0.9	0.85	
Median	2	1	1	1	

![](_page_51_Figure_0.jpeg)

14c. Total numbers of Senior Management				
	Female		Male	
All Senior Management		1102		732
Senior Management who have previously worked in the				
corporate sector (as % of all SM†)		331 (30%)		245 (33%)
+				

tcalculated as [((Table 14c, row 2) / (Table 9c, row 1)) \* 100]

### Ages of Senior Management

Respondents were asked about the ages of Senior Management. We used the same valid data set generated in Table 14a – further datapoints were then invalidated when the numbers given in each age category did not add up to the total number of Senior Management as given in Q14.

15a. Senior Management ages data parameters					
	Female Senior Management	Male Senior Management			
Valid dataset taken from [Table					
14a, row 8]	483	393			
Number of invalid responses	56	55			
Total left	427	338			

15b. Frequency - Senior Management ages data					
Female	Age categor	Age category			
Number of Senior Management per					
organisation	18 - 30	31 - 40	41 - 50	51 - 65	65+
0	383	269	186	249	418
1	37	103	160	113	9
2	7	39	53	37	0
3	0	10	17	19	0
4	0	5	9	7	0
5	0	1	1	1	0
6	0	0	1	1	0

Mean	0.12	0.55	0.85	0.66	0.02
Median	0	0	1	0	0
Male	Age categor	<i>y</i>			
Number of Senior Management per					
organisation	18 - 30	31 - 40	41 - 50	51 - 65	65+
0	326	275	211	202	328
1	11	49	66	86	9
2	1	11	39	28	1
3	0	2	19	12	0
4	0	0	2	3	0
5	0	1	1	1	0
6	0	0	0	4	0
7	0	0	0	0	0
8	0	0	0	0	0
9	0	0	0	1	0
10	0	0	0	0	0
11	0	0	0	1	0
Mean	0.04	0.24	0.63	0.71	0.03
Median	0	0	0	0	0

15c. Total number of Board Directors in each age category				
Age category	Total number of female Senior Total number of male Seni			
	Management (as % of total	Management (as % of total		
	number of Senior Management†)	number of Senior Management‡)		
18 – 30	51 (5%)	13 (2%)		
31 – 40	236 (25%)	82 (15%)		
41 – 50	364 (39%)	214 (38%)		
51 – 65	283 (30%)	239 (43%)		
65+	9 (1%)	11 (2%)		
Total	943	559		

+calculated as [((Table 15c, col.1) / (Table 15c, col.1, row 6)) \* 100]

‡calculated as [((Table 15c, col.2) / (Table 15c, col.2, row 6)) \* 100]

Note that 'total number of Senior Management' is not the same as the number listed in Table 14c. This is because more datapoints were invalidated when calculating the age data compared with calculating the total numbers (see Tables 14a and 15a).

### Gender disparity

In order to examine the intra-organisation differences between numbers of female and male Senior Management, we calculated the 'gender disparity' figure for each datapoint in the valid dataset (Table 14a, col. 1 and 2) who gave a valid numerical answer for both female and male SM, using the equation **Number of female Senior Management – Number of Male Senior Management.** 

Positive gender disparity values mean more female than male Senior Management. Negative gender disparity values mean fewer female than male Senior Management.

L. Senior Management - Gender Disparity values

Gender disparity value	Frequency
-8	1
-7	1
-6	2
-5	2
-4	7
-3	9
-2	31
-1	37
0	83
1	83
2	65
3	23
4	10
5	8
6	6
Total	368
Mean	0.56
Median	1
Q1	0
Q3	2

The data have a slight negative skew, indicating a slightly higher number of female SM than male SM overall.

![](_page_53_Figure_2.jpeg)

![](_page_54_Figure_0.jpeg)

[Figure A7. Frequency distribution of Senior Management gender disparity values, with box plot. Table L]

M. Senior Management gender disparity value against Percentage of female staff*				
Percentage of female staff to	Gender disparity value – mean Gender disparity value – median			
the nearest 5%	per category	per category		
0	0	0		
5	-0.83	-0.5		
10	0.5	0.5		
15	-4	-4		
20	1	1		
25	-1	-1		
30	-0.6	-1		
35	0	0		
40	-1.33	-1		
45	-2	-1		
50	-0.4	0		
55	-0.9	0		
60	0.14	0		
65	-0.65	0		
70	0.45	0		
75	0.96	1		
80	1	1.5		
85	1	1		
90	1.07	1		
95	1.37	1		
100	1.4	1		

\*where a valid numerical response was given for both Q6 and Q14

N. Senior Management gender disparity value against Annual organisational turnoverAnnual organisational turnoverGender disparity value – meanGender disparity value – median

	per category*	per category*
\$0 - \$500,000	0.38	0
\$500,001 - \$1,000,000	0.65	1
\$1,000,001 - \$5,000,000	1.35	1
\$5,000,001 - \$10,000,000	1.31	1.5
\$10,000,001 - \$15,000,000	0.62	0
\$15,000,001 - \$30,000,000	0.57	1
\$30,000,000+	-1.09	-2

\*where a valid numerical response was given for both Q7 and Q14

### SECTION SIX: Hiring Practices

### Legal questions

For Q16, Q17 and Q18, the number of organisations is given as a percentage of both the sample size and of the response size (n).

16. Do you report to EOWA?			
	Number of organisations	As % of total	As % of response
		sample size†	size‡
Does report to EOWA	47	7	9
Does not report to EOWA	481	73	91
No answer	134	20	n/a

+calculated as [((Table 16, col. 1) / 662) \* 100]

‡calculated as [((Table 16, col. 1) / (662 – (Table 16, col. 1, row 3))) \* 100]

O. Number of FTE staff against EOWA reporting requirements*			
EOWA reporting	Number of FTE staff		
	101 – 200	200+	
Does report to EOWA (as % of category <sup>†</sup> )	9 (24%)	24 (48%)	
Does not report to EOWA (as % of category‡)	29 (76%)	26 (52%)	
Total	38	50	

\*where a valid answer was given Q5 and Q16. Compare with Table 5, col. 1, rows 5 and 6
tcalculated as [((Table O, row 1) / (Table O, row 3)) \* 100]
t calculated as [((Table O, row 2) / (Table O, row 3)) \* 100]

P. Board and Senior Management gender disparity value average against EOWA reporting						
Average gender disparityDoes report to EOWADoes not report to EOWA						
Board gender disparity – mean * -1						
Board gender disparity – median* -2						
SM gender disparity – mean <sup>•</sup> 0.09 0.68						
SM gender disparity – median	0	1				

\*where a valid response was given for Q9 and Q16

• where a valid response was given for Q14 and Q16

17. Do you have a legal exemption?				
	Number of organisations	As % of total	As % of response	

		sample size†	size‡
Yes	45	7	9
No	484	73	91
No answer	133	20	n/a
Of those who answered 'yes' som	e reasons given were:		
Gender	23	n/a	n/a
Religion	3	n/a	n/a
Indigenous	4	n/a	n/a

+calculated as [((Table 17, col. 1) / 662) \* 100]

‡calculated as [((Table 17, col. 1) / (662 – (Table 17, col. 1, row 3))) \* 100]

Although the numbers are very similar, only two organisations who report to EOWA also have a legal exemption (one of these has a legal exemption that allows them to hire only women).

Hiring practices

18. Do you have any formal or informal policies regarding gender diversity?					
	Number of As % of total				
	organisations sample size <sup>+</sup> size				
Yes	117	18	23		
No	398	60	77		
No answer	147	22	n/a		

+calculated as [((Table 18, col. 1) / 662) \* 100]

‡calculated as [((Table 18, col. 1) / (662 – (Table 18, col. 1, row 3))) \* 100]

Q. EOWA reporting and legal exemptions for organisations who have a formal or informal policy [n = 117, Table 18]					
Exemptions	Has a legal exemption (as % of category†)	Does not have a legal exemption (as % of category‡)	Total number of organisations*		
Number of organisations	9 (8%)	107 (92%)	11	.6	
EOWA reporting	Reports to EOWA (as % of category)	Does not report to EOWA (as % of category)	Total number of organisations <sup>•</sup>		
Number of organisations	21 (19%)	92 (81%)	11	.3	

 Number of organisations
 21 (19%)
 92 (81%)

 †calculated as [((Table Q, col. 1, row 1) / (Table Q, col. 3, row 1)) \* 100].etc

‡ calculated as [((Table Q, col. 2, row 1) / (Table Q, col. 3, row 1)) \* 100].etc

\*where a valid response was given for Q17 and Q18

• where a valid response was given for Q16 and Q18

For Q19, although respondents were asked to select only the option that represented the majority of hiring decisions, many respondents selected multiple responses for each category. These data represent a significant number of respondents (see boxes highlighted green, Table 19b).

Table 19a presents the data with all datapoints where multiple answers were given folded into the dataset (ie. a respondent who gave two answers for a single category is scored in both categories). Consequently, columns 1, 2, 3 and 4 in Table 19a do not sum to 662.

Table 19b presents the data with all datapoints where multiple answers were given scored as invalid. The number of organisations is given as a percentage of both the total number of respondents to the survey overall and of the total number of valid responses in each category.

19a. Hiring practices, including invalid data						
Principle method	Number of organisat	tions				
of hiring	Female Board	Male Board	Female Senior	Male Senior		
	Directors (as % of	Directors (as % of	Management (as	Management (as		
	total sample size†)	total sample size)	% of total sample	% of total sample		
			size)	size)		
Formal advertising						
followed by						
competitive						
interview	75 (11%)	54 (8%)	358 (54%)	260 (39%)		
Informal						
advertising or						
networking						
followed by						
competitive						
interview	76 (11%)	65 (10%)	39 (6%)	32 (5%)		
Informal						
advertising /						
informal interview	125 (19%)	115 (17%)	22 (3%)	11 (2%)		
Election by						
organisation						
members	235 (35%)	195 (29%)	5 (1%)	4 (1%)		
Headhunted	80 (12%)	64 (10%)	35 (5%)	27 (4%)		
Internal						
recruitment	21 (3%)	19 (3%)	60 (9%)	38 (6%)		
Not applicable	37 (6%)	42 (6%)	25 (4%)	44 (7%)		
Don't know /						
would rather not						
say	20 (3%)	24 (4%)	18 (3%)	22 (3%)		
No answer	143 (22%)	199 (30%)	191 (29%)	284 (43%)		

+calculated as [((Table 19a, col. 1) / 662) \* 100].etc

19b. Hiring practices, excluding invalid data						
Principle	Number of orgo	anisations				
method of	Female Board	As % of total	As % of	Male Board	As % of total	As % of
hiring	Directors	sample size†	valid response size‡	Directors	sample size	valid response size
Formal advertising followed by competitive						
interview	37	6	10	31	5	10

Informal						
advertising						
or						
networking						
followed by						
competitive						
interview	37	6	10	36	5	11
Informal						
advertising /						
informal						
interview	77	12	22	79	12	25
Election by						
organisation						
members	158	24	45	131	20	42
Headhunted	38	6	11	30	5	10
Internal						
recruitment	7	1	2	7	1	2
Not						
applicable	34	5	n/a	39	6	n/a
Don't know						
/ would						
rather not						
sav	18	3	n/a	23	3	n/a
No answer	143	22	n/a	199	30	n/a
Selected						
multiplo						
muniple						
categories	113	17	n/a	87	13	n/a
categories	113	17	n/a	87	13	n/a
categories	113 Female Senior	17 As % of total	n/a As % of	87 Male Senior	13 As % of total	n/a As % of
	113 Female Senior Management	17 As % of total sample size	n/a As % of valid	87 Male Senior Management	13 As % of total sample size	n/a As % of valid
	113 Female Senior Management	17 As % of total sample size*	n/a As % of valid response	87 Male Senior Management	13 As % of total sample size	n/a As % of valid response
	113 Female Senior Management	17 As % of total sample size	n/a As % of valid response size&	87 Male Senior Management	13 As % of total sample size	n/a As % of valid response size
Formal	113 Female Senior Management	17 As % of total sample size	n/a As % of valid response size&	87 Male Senior Management	13 As % of total sample size	n/a As % of valid response size
Formal advertising	113 Female Senior Management	17 As % of total sample size	n/a As % of valid response size€	87 Male Senior Management	13 As % of total sample size	n/a As % of valid response size
Formal advertising followed by	113 Female Senior Management	As % of total sample size	n/a As % of valid response size&	87 Male Senior Management	13 As % of total sample size	n/a As % of valid response size
Formal advertising followed by competitive	113 Female Senior Management	17 As % of total sample size	n/a As % of valid response size&	87 Male Senior Management	13 As % of total sample size	n/a As % of valid response size
Formal advertising followed by competitive interview	113 Female Senior Management 295	17 As % of total sample size* 45	n/a As % of valid response size& 81	87 Male Senior Management 220	13 As % of total sample size 33	n/a As % of valid response size 80
Formal advertising followed by competitive interview Informal	113 Female Senior Management 295	17 As % of total sample size* 45	n/a As % of valid response size& 81	87 Male Senior Management 220	13 As % of total sample size 33	n/a As % of valid response size 80
Formal advertising followed by competitive interview Informal advertising	113 Female Senior Management 295	17 As % of total sample size* 45	n/a As % of valid response size& 81	87 Male Senior Management 220	13 As % of total sample size 33	n/a As % of valid response size 80
Formal advertising followed by competitive interview Informal advertising or	113 Female Senior Management 295	17 As % of total sample size* 45	n/a As % of valid response size& 81	87 Male Senior Management 220	13 As % of total sample size 33	n/a As % of valid response size 80
Formal advertising followed by competitive interview Informal advertising or networking	113 Female Senior Management 295	17 As % of total sample size* 45	n/a As % of valid response size& 81	87 Male Senior Management 220	13 As % of total sample size 33	n/a As % of valid response size 80
Formal advertising followed by competitive interview Informal advertising or networking followed by	113 Female Senior Management 295	17 As % of total sample size 45	n/a As % of valid response size& 81	87 Male Senior Management 220	13 As % of total sample size 33	n/a As % of valid response size 80
Formal advertising followed by competitive interview Informal advertising or networking followed by competitive	113 Female Senior Management 295	17 As % of total sample size* 45	n/a As % of valid response size& 81	87 Male Senior Management 220	13 As % of total sample size 33	n/a As % of valid response size 80
Formal advertising followed by competitive interview Informal advertising or networking followed by competitive interview	113 Female Senior Management 295	17 As % of total sample size 45	n/a As % of valid response size& 81	87 Male Senior Management 220 18	13 As % of total sample size 33	n/a As % of valid response size 80
Formal advertising followed by competitive interview Informal advertising or networking followed by competitive interview Informal	113 Female Senior Management 295 295	17 As % of total sample size 45 3	n/a As % of valid response size& 81	87 Male Senior Management 220 18	13 As % of total sample size 33	n/a As % of valid response size 80 7
Formal advertising followed by competitive interview Informal advertising or networking followed by competitive interview Informal advertising /	113 Female Senior Management 295 295	17 As % of total sample size 45 3	n/a As % of valid response size& 81	87 Male Senior Management 220 18	13 As % of total sample size 33	n/a As % of valid response size 80
Formal advertising followed by competitive interview Informal advertising or networking followed by competitive interview Informal advertising / informal	113 Female Senior Management 295 20	17 As % of total sample size* 45 3	n/a As % of valid response size& 81	87 Male Senior Management 220 18	13 As % of total sample size 33 3	n/a As % of valid response size 80
Formal advertising followed by competitive interview Informal advertising or networking followed by competitive interview Informal advertising / informal interview	113 Female Senior Management 295 20 20	17 As % of total sample size 45 3 3	n/a As % of valid response size& 81 6	87 Male Senior Management 220 18	13 As % of total sample size 33 3 1	n/a As % of valid response size 80 7 7
Formal advertising followed by competitive interview Informal advertising or networking followed by competitive interview Informal advertising / informal advertising / informal interview Election by	113 Female Senior Management 295 20 20	17 As % of total sample size 45 3 3	n/a As % of valid response size& 81 6	87 Male Senior Management 220 18 18	13 As % of total sample size 33 33	n/a As % of valid response size 80 7 7
Formal advertising followed by competitive interview Informal advertising or networking followed by competitive interview Informal advertising / informal interview Election by organisation	113 Female Senior Management 295 20 20	17 As % of total sample size 45 3 2	n/a As % of valid response size& 81 6 4	87 Male Senior Management 220 18 18	13 As % of total sample size 33 3 1	n/a As % of valid response size 80 7 7 3
Formal advertising followed by competitive interview Informal advertising or networking followed by competitive interview Informal advertising / informal interview Election by organisation members	113 Female Senior Management 295 20 20 14 14	17 As % of total sample size 45 3 3 2 0	n/a As % of valid response size& 81 6 6 4	87 Male Senior Management 220 18 18 7 2	13 As % of total sample size 33 3 1 1	n/a As % of valid response size 80 80 7 7 3

Internal						
recruitment	18	3	5	17	3	6
Not						
applicable	23	3	n/a	43	6	n/a
Don't know						
/ would						
rather not						
say	17	3	n/a	20	3	n/a
No answer	191	29	n/a	284	43	n/a
Selected						
multiple						
categories	69	10	n/a	41	6	n/a

+calculated as [((Table 19b, col. 1) / 662) \* 100]

‡calculated as

[((Table 19b, col.1) / (662 – (Table 19b, col. 1, row 7 + Table 19b, col. 1, row 8 + Table 19b, col. 1, row 9 + Table 19b, col. 1, row 10))) \* 100]

• calculated as [((Table 19b, col. 1) / 662) \* 100]

€calculated as

[((Table 19b, col.1) / (662 – (Table 19b, col. 1, row 17 + Table 19b, col. 1, row 18 + Table 19b, col. 1, row 19 + Table 19b, col. 1, row 20))) \* 100]

![](_page_59_Figure_7.jpeg)

E Female Board Directors E Male Board Directors E Female Senior Management Male Senior Management

1 = Formal advertising followed by competitive interview, 2 = Informal advertising or networking followed by competitive interview, 3 = Informal advertising followed by informal interview, 4 = Election by organisation members, 5 = Headhunted, 6 = Internal recruitment, 7 = Not applicable, 8 = Don't know / don't like to say

[Figure A8. Principle method of hiring for Board Directors and Senior Management, by gender. Table 19b, col. 2 and 5]

For Q20 and Q21, where multiple answers were given, these responses were treated as invalid. Column 1 in Tables 20 and 21 sums to 662 and columns 2 and 3 in Tables 20 and 21 sums to 100.

For Q20 and Q21, the number of organisations is given as a percentage of both the sample size and of the valid response size (n).

20. What consideration is given to gender during Board hiring decisions?					
	Number of	As % of total sample	As % of valid		
	organisations	size†	response size‡		
It is not ever considered	198	30	44		
It is occasionally considered	58	9	13		
It is sometimes considered	41	6	9		
It is generally considered	78	12	17		
It is always considered	76	11	17		
Don't know / would rather not					
say	72	11	n/a		
No / invalid answer	139	21	n/a		
Total	662	100	100		

+calculated as [((Table 20, col. 1) / 662) \* 100]

‡calculated as [((Table 20, col. 1) / (662- (Table 20, col. 1, row 6 + Table 20, col. 1, row 7))) \* 100]

21. What consideration is given to gender during Senior Management hiring decisions?					
	Number of	As % of total sample	As % of valid		
	organisations	size†	response size‡		
It is not ever considered	260	39	59		
It is occasionally considered	44	7	10		
It is sometimes considered	35	5	8		
It is generally considered	52	8	12		
It is always considered	53	8	12		
Don't know / would rather not					
say	81	12	n/a		
No / invalid answer	137	21	n/a		
Total	662	100	100		

+calculated as [((Table 21, col. 1) / 662) \* 100]

‡calculated as [((Table 21, col. 1) / (662- (Table 21, col. 1, row 6 + Table 21, col. 1, row 7))) \* 100]

R. Consideration of gender during hiring for Board and Senior Management					
	Number of organisations who gave the same answer for Board and Senior Management*	As % of the total number of Board responses in each category†	As % of the total number of SM responses in each category‡		
It is not ever considered	175	88	67		
It is occasionally considered	17	29	39		
It is sometimes considered	10	24	29		
It is generally considered	34	44	65		
It is always considered	42	55	79		

\*where a valid response was given for both Q20 and Q21. Compare with Table 20, col.1 and Table 21, col.1

+calculated as [((Table R, col. 1) / (Table 20, col.1)) \* 100]

S. Consideration of gender during hiring decisions for Board and Senior Management against				
Gender disparity value				
Considerations during	Number of	Board gender disparity	Board gender disparity	
hiring decisions for Board	organisations*	value – mean per	value – median per	
Directors		category	category	
It is not ever considered	178	0.19	0	
It is occasionally				
considered	51	-1.37	-2	
It is sometimes				
considered	38	-0.55	0	
It is generally considered	71	-0.75	-1	
It is always considered	57	2.49	1	
Considerations during	Number of	SM gender disparity	SM gender disparity	
hiring decisions for	organisations•	value – mean per	value – median per	
Senior Management		category	category	
It is not ever considered	162	0.87	1	
It is occasionally				
considered	32	-0.63	0	
It is sometimes				
considered	29	1.17	2	
It is generally considered	41	1.05	1	
It is always considered	31	0.84	1	

‡calculated as [((Table R, col. 1) / (Table 21, col. 1)) \* 100]

\*where a valid answer was given for both Q9 and Q20

where a valid answer was given for both Q14 and Q21

T. Consideration of gender during hiring for Board and Senior Management among				
organisations who report to EOWA [n = 47, Table 16]*				
	Number of	Number of	Number of	
	organisations for Board	organisations for SM	organisations who gave	
	hiring decisions (as % of	hiring decisions (as % of	the same answer for	
	category†)	category‡)	Board and Senior	
			Management	
It is not ever				
considered	14 (30%)	16 (34%)	11	
It is occasionally				
considered	9 (19%)	8 (17%)	4	
It is sometimes				
considered	3 (6%)	4 (9%)	1	
It is generally				
considered	8 (17%)	8 (17%)	4	
It is always considered	10 (21%)	6 (13%)	5	
Don't know / would				
rather not say	3 (6%)	5 (11%)	3	
Total	47 (100%)	47 (100%)	n/a	

\*where a valid answer was given for Q16, Q20 and Q21

+calculated as [((Table T, col. 1) / (Table T, col.1, row 7)) \* 100]

‡calculated as [((Table T, col. 2) / (Table T, col. 2, row 7)) \* 100]

# SECTION SEVEN: Attitudes

For Q22 and Q23, the number of organisations is given as a percentage of both the sample size and of the valid response size.

22. What are your feelings on the gender diversity of your Board and Senior Management?			
Feelings about the gender diversity of Board	Number of	As % of total	As % of valid
and Senior Management	organisations	sample size†	response size‡
Too few women	106	16	24
About the right number of women	210	32	48
Too many women	56	8	13
Have never considered it	61	9	14
Don't know / would rather not say	8	1	n/a
No answer / none of the above	221	33	n/a
Total	662	100	100

+calculated as [((Table 22, col. 1) / 662) \* 100]

‡calculated as [((Table 22, col. 1) / (662 – (Table 22, col.1, row 5 + Table 22, col. 1, row 6))) \*
100]

U. Feelings about gender diversity of Board and Senior Management against Gender disparity values				
Feelings about the gender diversity of Board and Senior Management	Number of organisations*	Board gender disparity value – mean per category	Board gender disparity value – median per category	
Too few women	98	-4.9	-5	
About the right number of women	191	0.35	0	
Too many women	48	3.67	4	
Have never considered it	50	0.24	0	
Feelings about the gender diversity of Board and Senior Management	Number of organisations•	SM gender disparity value – mean per category	SM gender disparity value – median per category	
Too few women	85	-0.25	0	
About the right number				
of women	145	0.57	1	
Too many women	26	1.77	1	
Have never considered it	35	1	1	

\*where a valid answer was given for both Q9 and Q22

'where a valid answer was given for both Q14 and Q22

23. Would you support a 40% quota?				
	Number of	As % of total sample	As % of response	
	organisations	size†	size‡	
Supports a quota	287	43	55	
Does not support a quota	234	35	45	
No answer	141	21	n/a	

tcalculated as [((Table 23, col. 1) / 662) \* 100]
tcalculated as [((Table 23, col. 1) / (662 - (Table 23, col. 1, row 3)) \* 100]

V. Feelings about gender diversity against Support for a quota*				
Feelings about the gender diversity of Board and	Supports a quota (as %	Does not support a quota		
Senior Management	of category‡)	(as % of category†)		
Too few women	65 (27%)	39 (21%)		
About the right number of women	119 (50%)	83 (45%)		
Too many women	25 (11%)	29 (16%)		
Have never considered it	29 (12%)	32 (17%)		
Total	238 (100%)	183 (100%)		

\*where a valid answer was given for both Q22 and Q23

+calculated as [((Table V, col. 1) / (Table V, col. 1, row 5)) \* 100]

‡ calculated as [((Table V, col. 2) / (Table V, col. 2, row 5)) \* 100]

W. Support for a quota against EOWA reporting requirement *			
	Does report to EOWA (as % of	Does not report to EOWA (as % of	
	total in each category†)	total in each category‡)	
Supports a quota	24 (52%)	255 (55%)	
Does not support a quota	22 (48%)	210 (45%)	
Total	46 (100%)	465 (100%)	

\*where a valid answer was given for both Q16 and Q23

+calculated as [((Table W, col. 1) / (Table W, col. 1, row 3)) \* 100]

‡calculated as [((Table W, col. 2) / (Table W, col. 2, row 3)) \* 100]

X. Support for a quota against legal exemptions for hiring *			
	Has a legal exemption (as % of Does not have a legal exemption		
	total in each category†)	(as % of total in each category‡)	
Supports a quota	30 (68%)	251 (54%)	
Does not support a quota	14 (32%)	217 (46%)	
Total	44 (100%)	468 (100%)	

\*where a valid answer was given for both Q17 and Q23

tcalculated as [((Table W, col. 1) / (Table W, col. 1, row 3)) \* 100]

‡calculated as [((Table W, col. 2) / (Table W, col. 2, row 3)) \* 100]