

Ethnic Communities' Council Projects

1. Ethnic Communities Sustainable Living Project for 15 years
2. Business projects
 - Dry Cleaners energy saving project
 - Saving Water in Asian Restaurants Project

Ethnic Communities' Council Projects

4. Operation Bluetongue – a biodiversity project for refugees and newly arrived migrants



Ethnic Communities Sustainable Living Project

- **Aim:** *to encourage people from culturally diverse backgrounds to learn about and take care of their local environment at work, home and play*

'For many migrants to Australia the education is not new knowledge; it is often just a reaffirmation of what they were doing in their home country but giving it an Australian context.'

What ECSLP offers

- Education sessions in 8 community languages including *Arabic, Chinese (Cantonese and Mandarin), Greek, Korean, Spanish, Vietnamese, Italian, Macedonian*
- Direct link to local ethnic communities
- Advice on project design and implementation
- Communications advice & presentation



Festivals & cultural events



Stall at Holroyd sustainability festival

Field trips:

experiential learning
with community groups



Chinese bilingual educator with participants on a 'catchment crawl'

Ethnic Communities' Council Business Projects

1. Saving Water in Asian Restaurants

Engagement of communities

Advised by Chinese leaders

Utilised relevant media

Prepared DVD of testimonials from chefs

Bilingual educators in leading role

Economic benefit promoted

Saves **96,679 kL of water per year**

Ethnic Communities' Council Projects Success

2. Asian Dry Cleaners project

Engaged business community

Outcomes:

Peak demand reduction: 867 kW

Electricity savings: 1,548 MWh

GHGs reduction: 1,657 tonnes

Electricity bill saving: \$154,826

Ethnic Communities' Council Projects - Success in Engaging Communities

The Bilingual educators provide:

- Information appropriate to culture
- In a realistic and accessible way
- Develop trust
- Have empathy
- Relationship with media