

Making Friends and Influencing People: Together We Are Mighty

Elise Davidson
Media Communications Officer, ACCAN
@ACCAN_AU / @elisedavidson

About us

Communications consumer advocates

**Peak body representing 150 member
groups and individuals (join us!)**

16 FTE staff members

Campaigners



Fair Call for All

Cost of calling 13/1800 numbers from
mobiles

Costly 'freecall' problems:

- Exacerbates mobile phone debt
- Confusion about the cost of services
- Insufficient pre-paid credit to contact essential service providers
- Long on-hold waits quickly erodes credit on pre-paid accounts



Being strategic

- 1) Something new
- 2) Strong case studies
- 3) Friends with high profiles



Working together

Shout outs:

- Australian Council of Social Services
- Brotherhood of St Lawrence
- Australian Financial Counselling & Credit Reform Association (AFCCRA)
- Media Access Australia
- Deafness Forum
- Consumer Action Law Centre
- Footscray Community Legal Centre
- ACCC
- ACMA
- WA Deaf Society



ACCAN Grants Scheme

- \$250,000 per annum to fund communications-related projects
- Up to \$60,000 per project
- 2011 NOW OPEN
- Applications close April 20



Number woman

Fair calls
for all



7

ends*

Elise Davidson

elise.davidson@accan.org.au

0409 966 931

@elisedavidson