



ADVERTISING 2010

IMPACT is the news magazine of the Australian Council of Social Service.

IMPACT has now changed its format to an **online magazine journal** – all advertisements will appear in the PDF we send out to our subscribers. Please bear this in mind when designing advertisements.

Dimensions and Charges

Ad size	Image Area (width x depth)	Rate (inc GST)
Outside back cover	170mm x 255mm	\$700
Inside front or back cover	170mm x 255mm	\$630
Full page inside	170mm x 255mm	\$500
½ page	170mm x 125mm	\$275
1/3 page (horizontal)	170mm x 85mm	\$235
1/3 page (vertical)	55mm x 255mm	\$235
1/6 page	55mm x 125mm	\$115

Please supply artwork either electronically (jpeg, Word or pdf formats) or text copy and mock up of the ad for layout. Send to: al@acoss.org.au.

Artwork is required at the time of booking.

A 10% discount applies to ACOSS members and for multiple ad and or insert bookings

Booking deadlines

Issue:	Artwork required by:
February	12 th February 2010
May	21 st April 2010
August	6 th August 2010
November	19 th November 2010

For more information contact: Al Parmeter
tel 02 9310 6200, fax 02 9310 4822 or email al@acoss.org.au